



South Dakota Cattlemen's Association Mission:

Working to advance and protect the interests of all cattlemen by enhancing profitability through representation, promotion and information sharing.



Allied Industry Membership Options

Prime Member—\$2500

(Package Value = \$3,000)

- ◆ Complimentary 1/2 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ◆ Company listing on www.sd cattlemen.org and in 6 issues of *The South Dakota Cattleman*.
- ◆ One 8x10 booth at the 2009 SDCA Trade Show, scheduled for December 2-3 in Sioux Falls (based on space availability).
- ◆ Recognition in 2009 convention promotional materials.
- ◆ Complimentary 2009 Convention registration for 4 company employees.
- ◆ The opportunity to hang a company banner in a prominent location during the event or include a promotional item in the attendee registration packets.
- ◆ Complimentary 2009 membership for 8 company employees.

Choice Member—\$1000

(Package Value = \$2,000)

- ◆ Complimentary 1/4 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ◆ Company listing on www.sd cattlemen.org and in 6 issues of *The South Dakota Cattleman*.
- ◆ One 8 x 10 booth in the 2009 SDCA Trade Show, scheduled for December 2-3 in Sioux Falls (based on space availability).
- ◆ Recognition in 2009 convention promotional materials.
- ◆ Complimentary 2009 Convention registration for 2 company employees.
- ◆ Complimentary 2009 membership for 6 company employees.

Select Member—\$500

(Package Value = \$750)

- ◆ Complimentary 1/8 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ◆ Company listing on www.sd cattlemen.org and in 6 issues of *The South Dakota Cattleman* .
- ◆ Recognition in 2009 convention promotional materials.
- ◆ Complimentary 2009 membership for 4 company employees.

Standard Member—\$250

(Package Value = \$500)

- ◆ Company listing in six issues of *The South Dakota Cattleman* magazine.*
- ◆ Recognition in 2009 convention promotional materials.
- ◆ Complimentary 2009 membership for 2 company employees.

Supporting Member—\$150

(Package Value = \$250)

- ◆ Company listing in the convention issue of *The South Dakota Cattleman*.*
- ◆ Recognition in convention promotional materials.
- ◆ Complimentary 2009 membership for 1 company employee.

435 Chapelle
Pierre, SD 57501
605.945.BEEF (2333)
www.sd cattlemen.org

2009 Allied Industry Membership
Cattlemen Working for Cattlemen

- *The South Dakota Cattleman* magazine is published in January, March, May, July, September, & November. Advertising reservations must be confirmed by the 10th of the month prior to publication.
- Advertising is available on our website and the weekly electronic newsletter. Contact Kelsey Nagel at 605.280.9461 or communications@sd cattlemen.org for more information.



Cattlemen Working For Cattlemen



Allied Industry Membership—What's In It For You?

- One-time annual commitment to SDCA and financial planning to meet your budget.
- Direct access to SDCA members.
- Repeat exposure to SDCA members—a proven audience of decision makers.
- Complimentary non-voting membership(s) for company employees.
- Recognition in the *South Dakota Cattlemen* magazine.
- Advertising preference in the *South Dakota Cattlemen* magazine and other SDCA member communications, including newsletters, website, electronic updates.
- Discounted booth space and convention registrations during the SDCA Convention.

*All event sponsorships are first-right-of-refusal to the previous year's sponsor, but **additional sponsorship opportunities may be available**—contact Jodie at 605.945.2333 or executive@sdcattlemen.org to help you design a sponsorship package to meet your company's*

Designate the Primary Contact Person for your Membership:

Primary Contact—Employee #1

Company

Address City State Zip

Phone E-Mail

Designate Additional Complimentary Members Below, if Applicable:

Attach additional pages for Choice & Prime membership levels.

Name—Employee #2

Address City State Zip

Phone E-Mail

Name—Employee #3

Address City State Zip

Phone E-Mail

Name—Employee #4

Address City State Zip

Phone E-Mail

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