



2010 Allied Industry Membership Options

Prime Member—\$2500

(Package Value = \$3,150)

- ✦ Complimentary 1/2 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ✦ Company logo and Allied Industry listing on www.sd cattlemen.org with a link to your website.
- ✦ 8x10 booth at the 2010 SDCA Trade Show, December 1-2 in Aberdeen (based on space availability).
- ✦ Recognition in *The South Dakota Cattleman* and other 2010 convention promotional materials.
- ✦ Complimentary 2010 Convention registration for 4 company employees.
- ✦ Complimentary 2010 membership for 5 company employees.
- ✦ The opportunity to conduct one direct mailing to SDCA members (labels will be provided, no electronic lists).

Choice Member—\$1000

(Package Value = \$1,750)

- ✦ Complimentary 1/4 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ✦ Company logo and Allied Industry listing on www.sd cattlemen.org with a link to your website.
- ✦ 8x10 booth at the 2010 SDCA Trade Show, December 1-2 in Aberdeen (based on space availability).
- ✦ Recognition in *The South Dakota Cattleman* and other 2010 convention promotional materials.
- ✦ Complimentary 2010 Convention registration for 2 company employees.
- ✦ Complimentary 2010 membership for 3 company employees.

Select Member—\$500

(Package Value = \$800)

- ✦ Complimentary 1/8 page ad in your preferred issue of *The South Dakota Cattleman*.*
- ✦ Allied Industry listing on www.sd cattlemen.org.
- ✦ Recognition in *The South Dakota Cattleman* and other 2010 convention promotional materials.
- ✦ Complimentary 2010 Convention registration for 1 company employee.
- ✦ Complimentary 2010 membership for 2 company employees.

Standard Member—\$250

(Package Value = \$450)

- ✦ Allied Industry listing on www.sd cattlemen.org and in *The South Dakota Cattleman* magazine.*
- ✦ Complimentary 2010 membership for 2 company employees.

Supporting Member—\$150

(Package Value = \$250)

- ✦ Recognition in *The South Dakota Cattleman* and other convention promotional materials.
- ✦ Complimentary 2010 membership for 1 company employee.

Cattlemen Working for Cattlemen

- *The South Dakota Cattleman* magazine is published in January, March, May, July, September, & November. Advertising reservations must be confirmed by the 10th of the month prior to publication.
- **Advertising is available on our website and the weekly electronic newsletter.** Contact Cayla Christiansen at communications@sd cattlemen.org or 605.945.2333 for more information.



435 Chapelle • Pierre, SD 57501
605.945.BEEF (2333) • www.sd cattlemen.org



2010 Allied Industry Membership

What's In It For You?

- ✦ One-time annual commitment to SDCA and financial planning to meet your budget.
- ✦ Direct access to SDCA members.
- ✦ Repeat exposure to SDCA members—a proven audience of decision makers.
- ✦ Complimentary non-voting membership(s) for company employees.
- ✦ Recognition in the *South Dakota Cattlemen* magazine.
- ✦ Advertising preference in the *South Dakota Cattlemen* magazine and other SDCA member communications, including newsletters, website, electronic updates.
- ✦ Discounted booth space and convention registrations during the SDCA Convention.

All event sponsorships are first-right-of-refusal to the previous year's sponsor, but additional sponsorship opportunities may be available—contact Jodie at 605.945.2333 or execuve@sdcattlemen.org to help you design a sponsorship package to meet your company's needs!

Designate the primary contact person for your membership:

Primary Contact—Employee #1

Company

Address

City

State

Zip

Phone

E-Mail

Designate additional complimentary members below, if applicable:

(Attach additional pages if necessary for Prime membership .)

Name—Employee #2

Address

City

State

Zip

Phone

E-Mail



Name—Employee #3

Address

City

State

Zip

Phone

E-Mail

Name—Employee #4

Address

City

State

Zip

Phone

E-Mail

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