

## CONVENTION HIGHLIGHTS NOV-DEC 2009

### TUESDAY, DECEMBER 1

***Cattle Handling Seminar*** (2:00 pm-6:00 pm) – you won't want to miss this seminar conducted by Dr. Tom Noffsinger from Nebraska. Dr. Noffsinger is an award-winning veterinarian and nationally recognized expert on applying low stress handling techniques to positively impact cattle health and performance. Learn how applying his practices can add to your bottom line!

***Welcome Reception & Exhibitor Appreciation*** (8:00 pm-10:00 pm) – Join your fellow cattlemen for some quality networking time in the Trade Show on Tuesday night to kick off the convention. Food and beverages will be available and we encourage you to use this time to thank our Trade Show vendors for their support and enjoy social time with SDCA members from across the state.

### WEDNESDAY, DECEMBER 2

***Opening Session*** (8:00 am – 10:00 am) – Start the day with author and certified financial planner G. Kent Magelson who will share his insights on how to protect your assets. In these challenging times it pays to be proactive and Mr. Magelson will share tips for lawsuit protection, tax reduction and estate planning to protect your business for future generations.

***Council Meetings*** (10:00 am – Noon) – Chandler Keyes with JBS, SA will address beef industry issues from the beef packer's perspective during the Joint Council meeting from 10:00 – 11:00. Following the joint meeting, the Cow-Calf Council, Cattle Feeder Council and Young Producers' Council will conduct business meetings specific to their areas of interest. All members are encouraged to participate in the council meeting of interest to them!

***An Importer's Perspective*** (12:00 noon – 1:30 pm) – Join us for lunch and hear from Don Stewart of Stewart-Miller in Chicago. Stewart represents importers on the Cattlemen's Beef Board and will address the check-off and beef industry issues from the perspective of a beef importer. You won't want to miss this entertaining and informative presentation that will also discuss the impact of COOL on the markets!

***Committee Meetings*** (2:30 pm – 5:00 pm) – Business picks up on Wednesday afternoon with the policy committee meetings. All SDCA members are invited to participate in these meetings where SDCA policy resolutions will be considered to guide SDCA throughout 2010. Come make your voice heard!

***Social, President's Auction & NCBA Update*** (5:30 pm – 8:30 pm) – Join us for the fun on Wednesday evening with a social followed by the always popular President's Auction, where donated items are auctioned to benefit travel and other expenses incurred by SDCA officers while serving the association. Following the auction, attendees will enjoy dinner in the trade show and an NCBA update from President Gary Voogt, a cow-calf producer from Michigan.

***Casino Night*** (8:30 pm – Midnight) – Back by popular demand, the Texas Hold 'Em tournament is sure to draw a crowd! SDCA is betting on success for the industry's future with this fundraiser that benefits our Young Producer's Council and our Young Cattlemen's Conference participants. For a buy-in of \$20 poker players will enjoy some friendly competition and vie for great prizes while networking with young producers and agribusiness leaders. Bet on SDCA and help us enhance opportunities for South Dakota's young cattlemen!

### THURSDAY, DECEMBER 3

***Cattlemen's College*** (8:30 am-10:30 am) – This year's course will explore current market dynamics and how technology is changing beef production. You won't want to miss this informative program that will challenge the way you think about your operation. Featured speakers are Dr. John Lawrence, Director of the Iowa Beef Center, and Dr. Gary Sides, Cattle Nutritionist with Pfizer Animal Health.

***Money Saving Ideas*** (11:30 pm-1:00 pm) – Join us for lunch where grazing expert, Terry Gompert, will share money-saving tips for these challenging economic times. Terry, a veteran University of Nebraska extension educator, considers himself a low-cost cow-calf producer and will share tips on extending the grazing season to save costs in your operation.

***Annual Membership Meeting*** (2:00 pm-6:00 pm) – All SDCA members are encouraged to attend the annual membership meeting where we will address the association's business, including setting the policy agenda for 2009 and electing new leadership. *If you're a member, you must not miss this opportunity to lend your voice to the future direction of SDCA!*