



BEEF IS OUR BUSINESS SUMMER SEMINAR

Who: Beef Producers interested in discussing techniques and technologies to increase operation efficiency. Please share this invitation with family members, partners, and employees involved with beef production in your operation.

When: Thursday, July 29 2010 **Where:** Davison County Fairgrounds, 3200 West Havens, Mitchell, SD

Agenda and Speakers

8:00 am- 12pm	Registration begins at the Davison County Fairgrounds
8:30 am-12:30pm	Trade Show Opens
10:30 am	Wet Lab: Injection Site Blemishes and Lesions by Dr. Jerry Stokka of Pfizer Animal Health
12 pm	Lunch

General Session (Arena)

12:30-1:30 pm	Global Protein outlook and Global Warming, Alex Avery, Hudson Institute
1:30-2:30 pm	Trade Show
2:00-2:30 pm	Corn: Is It Still a Demand Driven Market? John Sanow, DTN

Breakout	Room B
2:30-3:15	Evaluating your mineral program: looking beyond tag guarantees, Dr. Chad Zehnder, Land O'Lakes Purina
3:30-4:15	Economics and Performance of Building Facilities, Dr. Ben Holland, South Dakota State University
4:30-5:15	Growth Enhancement in the 21 st Century, Dr. Gary Sides, Pfizer Animal Health

Breakout	Arena
2:30-3:15	Use of antimicrobials, Dr. Gordon Brumbaugh, Pfizer Animal Health
3:30-4:15	Fetal Programming, Dr. Rick Funston, University of Nebraska
4:30-5:15	New Vaccine Technology, Dr. Jerry Stokka, Pfizer Animal Health

Breakout	Room A
2:30-3:15	Supplementing Stockers & Pasture Management, Dr. Roxanne Knock, Dakotaland Feeds
3:30-4:15	Innovations in DNA technology, Larry Gran, Pfizer Animal Genetics
4:30-5:15	Livestock Risk Protection, Randy Buchholz, Heartland State Bank

5:15-6:15 Trade Show

General Session (Arena)

6:15 pm Dinner with Troy and Stacy Hadrick, Advocates for Ag

* Representatives from Archibald Brothers along with RotoMix, EBY Trailers, Brown Bear, Caterpillar, and Silencer will be available all day. This event will host several nationally recognized speakers and provide you will valuable information to help you remain profitable in the beef industry. Each presentation during the breakout sessions will last approximately 45 minutes and you may attend the presentations that best suit your interests. As a valued customer, we are pleased to invite you to this event free of charge. We are making a significant investment in this meeting and would appreciate a timely response for planning purposes.

Please mail the enclosed RSVP card to be postmarked by July 22nd, or contact your local representative or call 1-800-952-3583 by July 23rd.