



69th Annual Convention & Trade Show

November 28-30, 2017

Schedule of Events

Pierre Ramkota

Tuesday, November 28

- 1:00 pm – 3:00 pm Exhibitor Heavy Equipment Move-In (Grand Galleria)
3:00 pm – 6:00 pm Exhibitor Move-In (Grand Galleria)
1:00 pm – 3:00 pm Board of Directors Meeting (Lake Francis Case A)
3:00 pm – 5:00 pm **SDSU Extension Roundup** (Amphitheater I)
SDSU Land Value Survey Update – Shannon Sand, Livestock Business Management Field Specialist
Grasslands & SD's Beef Industry – Pete Bauman, Range Management Field Specialist
Adapting Drylot Techniques to Stretch Pasture Resources – Chanda Engel, Cow/Calf Field Specialist
Update on Quality Assurance Programs – Heidi Carroll, Livestock Stewardship Associate
SDSU Extension Decision Tools & Resources – Warren Rusche, Beef Feedlot Management Associate
5:00 pm – 5:15 pm Break, Sponsored by South Dakota Farm Bureau
5:15 pm – 7:45 pm **Cattlemen's College**, Sponsored by Zoetis (Amphitheater I)
Agriculture & the Media – Anna Jones, 2016 Nuffield Farming Scholar, United Kingdom
New Concepts on Maximizing Health & Profitability in Calves – Dr. Victor Cortese, Zoetis
Rawhide Trusts – Marc Littlecott, SDSU Foundation
7:45 pm – 9:30 pm **Welcome Reception**, Sponsored by CHS Nutrition & New Generation Supplements (Grand Galleria)

Wednesday, November 29

- 7:00 am – 6:00 pm Registration, Sponsored by Tri-State Livestock News (Lake Oahe Lobby)
7:30 am – 9:00 am **Breakfast & Industry Updates**, Sponsored by Farm Credit Services of America (Grand Galleria)
What's Happening Nationally? – Kevin Kester, NCBA President-Elect
Checking in on the Checkoff – Suzie Geppert, SD Beef Industry Council
9:00 am – 9:15 am Committee Chairs Meeting (Lewis & Clark B)
9:00 am – 9:15 am Morning Break & Trade Show Time (Grand Galleria)
9:15 am – 10:45 am **Committee Meetings**, Sponsored by Westway Feed Products, LLC
 - Ag & Food Policy (Lake Sharpe A)
 - Cattle Health & Wellbeing (Lake Sharpe B)
 - Cattle Marketing & International Trade (Lake Francis Case A)
 - Property Rights & Environmental Management w/ Federal Lands (Lake Francis Case B)
 - Tax & Credit (Lewis & Clark A)10:45 am – Noon **Joint Cow-Calf & Feeder Council Meeting**, Sponsored by Vitalix (Amphitheater I)
Noon – 1:30 pm **Lunch & Keynote**, Sponsored by the First National Bank in Sioux Falls (Grand Galleria)
More Agriculture & the Media – Anna Jones, 2016 Nuffield Farming Scholar, United Kingdom
1:30 pm – 5:00 pm **Annual Membership Meeting** (members only), Sponsored by Hoop Beef System (Amphitheater I)
3:15 pm – 3:30 pm SDSU Ice Cream Break in the Trade Show, Sponsored by Elanco (Grand Galleria)
5:00 pm – 7:30 pm **Social & President's Auction**, Sponsored by BNSF (Grand Galleria)
7:30 pm – 9:00 pm **Banquet & Leopold Award Presentation**, Sponsored by Dacotah Bank (Grand Galleria)
9:00 pm – 10:00 pm **The Company Cowboys Band**, Sponsored by First Dakota National Bank (Grand Galleria)
10:00 pm - ?? Hospitality Room, Room 1181



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Thursday, November 30

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| 8:00 am – 10:00 am | Registration, Sponsored by Tri-State Livestock News (Lake Oahe Lobby) |
| 8:00 am – 9:30 am | Breakfast & Market Outlook , Sponsored by Kent Nutrition Group (Grand Galleria)
2018 Market Outlook – Don Close, RaboAgrifinance |
| 9:30 am | Convention Adjourns & Trade Show Closes |

Thank You!

*In addition to the sponsors and Allied Industry members noted elsewhere, the following companies & media sponsors also contribute to the success of our event. **Thanks to all of our contributors for your support!***

Additional Sponsors:

- Silencer Equipment \$2,000 gift certificates (2) – Dubas Cattle Company
- Belt Buckle Awards – Boehringer Ingelheim VetMedica

Media Sponsors:

- American Ag Network
- Cattle Business Weekly
- Farm Forum - The Green Sheet

Mark your calendars!

70th Annual SDCA Convention & Trade Show, **November 27-29, 2018** ~ Huron Crossroads & Convention Center