

2019 Allied Industry Membership



- One-time annual commitment to SDCA and financial planning to meet your budget.
- Direct access to SDCA members.
- Repeat exposure to SDCA members - a proven audience of decision makers.
- Complimentary non-voting membership(s) for company employees.
- Recognition in *The South Dakota Cattleman* magazine.
- Advertising preference in *The South Dakota Cattleman* magazine.
- Discounted trade show space and early convention registrations during the SDCA convention.

Please Choose Level:

- Prime Allied Industry**
- Choice Allied Industry**
- Select Allied Industry**
- Standard Allied Industry**
- Supporting Allied Industry**

All event sponsorships are first-right-of-refusal to the previous year's sponsor, but additional sponsorship opportunities may be available. Contact the SDCA office at 605-945-2333 to help you design a sponsorship package to meet your company's needs!

Designate Primary Member

Name — Primary Employee Member

Company

Address City State Zip

Phone Email

Additional information for Prime, Choice & Select:

- * Please select issue for complimentary ad in *The South Dakota Cattleman*;
- * Prime & Choice, Please email your logo to communications@sd cattlemen.org;
- * Please list your company website.

Company Website Address

I would like our complimentary ad in the selected issue:
 Jan/Feb March/April May/June July/Aug Sep/Oct Nov/Dec

Designate Additional Members (Standard-1; Select-1; Choice-1; Prime-2)

Name—Employee Member #2 (Standard, Select, Choice)

Company

Address City State Zip

Phone Email

Name—Employee Member #3 (Prime only)

Company

Address City State Zip

Phone Email

SDCA 116 N Euclid Ave Ste C Pierre SD 57501

605.945.BEEF (2333)

www.sd cattlemen.org

*To Pay with credit card
Please complete form
or register online.*

Name (as shown on card)

Billing Address

 

Credit Card #

CVC

Exp. date

Signature

Phone Number

www.sd cattlemen.org

2019 Allied Industry Membership Options

Cattlemen Working for Cattlemen

Prime Member - \$2,500

(Package Value \$2,980)

- ◆ Complimentary 1/2 page ad in your preferred 2019 issue of *The South Dakota Cattleman*. *
- ◆ Company logo and Allied Industry membership listing at www.sd cattlemen.org with a link to your website.
- ◆ 8x10 booth at the 2019 SDCA Trade Show, December 3-5 in Pierre (based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2019 convention promotional materials.
- ◆ Complimentary 2019 convention registration for 4 company employees.
- ◆ Complimentary 2019 membership for 3 company employees.
- ◆ The opportunity to conduct one direct mailing to SDCA members (labels will be provided, no electronic lists).

Choice Member - \$1,000

(Package Value \$1,720)

- ◆ Complimentary 1/4 page ad in your preferred 2019 issue of *The South Dakota Cattleman*. *
- ◆ Company logo and Allied Industry membership listing at www.sd cattlemen.org with a link to your website.
- ◆ 8x10 booth at the 2019 SDCA Trade Show, December 3-5 in Pierre (based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2019 convention promotional materials.
- ◆ Complimentary 2019 convention registration for 2 company employees.
- ◆ Complimentary 2019 membership for 2 company employees.

Select Member - \$500

(Package Value \$810)

- ◆ Complimentary 1/8 page ad in your preferred 2019 issue of *The South Dakota Cattleman*. *
- ◆ Allied Industry membership listing at www.sd cattlemen.org.
- ◆ Recognition in *The South Dakota Cattleman* and other 2019 convention promotional materials.
- ◆ Complimentary 2019 convention registration for 1 company employee.
- ◆ Complimentary 2019 membership for 2 company employees.

Standard Member - \$250

(Package Value \$460)

- ◆ Allied Industry listing at www.sd cattlemen.org and in *The South Dakota Cattleman*. *
- ◆ Complimentary 2019 membership for 2 company employees.

Supporting Member - \$150

(Package Value \$260)

- ◆ Recognition in *The South Dakota Cattleman* and other convention promotional materials.
- ◆ Complimentary 2019 membership for 1 company employee.



www.sd cattlemen.org

Corporate Membership (*Minimum of 4 locations*)

- ◆ \$150 membership for the first location. \$75 for each additional location.
- ◆ Recognition in *The South Dakota Cattleman* and other 2019 convention promotional materials.

* *The South Dakota Cattleman* magazine is published in January, March, July, September & November.

Advertising reservations must be confirmed by the 10th of the month prior to publication.

Advertising is also available on our website and in the weekly electronic newsletter.

Contact Trista Willert at communications@sd cattlemen.org or 605-945-2333 for more information.