

# 2020 Allied



- One-time annual commitment to SDCA and financial planning to meet your budget.
- Direct access to SDCA members.
- Repeat exposure to SDCA members - a proven audience of decision makers.
- Complimentary non-voting membership(s) for company employees.
- Recognition in *The South Dakota Cattleman* magazine.
- Advertising preference in *The South Dakota Cattleman* magazine.
- Discounted trade show space and early convention registrations during the SDCA convention.

### Please Choose Level:

- Prime Allied Industry
- Choice Allied Industry
- Select Allied Industry
- Standard Allied Industry
- Supporting Allied Industry

All event sponsorships are first-right-of-refusal to the previous year's sponsor, but additional sponsorship opportunities may be available. Contact the SDCA office at 605-945-2333 to help you design a sponsorship package to meet your company's needs!

## Designate Primary Member

Name — Primary Employee Member

Company

Address City State Zip

Phone Email

### Additional information for Prime, Choice & Select:

- \* Please select issue for complimentary ad in *The South Dakota Cattleman*;
- \* Prime & Choice, Please email your logo to [aelling@sd cattlemen.org](mailto:aelling@sd cattlemen.org)
- \* Please list your company website.

Company Website Address

I would like our complimentary ad in the selected issue:

0 Jan/Feb  0 March/April  0 May/June  0 July/Aug  0 Sep/Oct  0 Nov/Dec

## Designate Additional Members (Standard-1; Select-1; Choice-1; Prime-2)

Name—Employee Member #2 (Standard, Select, Choice)

Company

Address City State Zip

Phone Email

Name—Employee Member #3 (Prime only)

Company

Address City State Zip

Phone Email

SDCA 116 N Euclid Ave Ste C Pierre SD 57501

605.945.BEEF (2333)

[www.sd cattlemen.org](http://www.sd cattlemen.org)

To Pay with  
credit card  
Please complete form  
or register online.

Name (as shown on card)

Billing Address



Credit Card #

CVC

Exp. date

Signature

Phone Number

[www.sd cattlemen.org](http://www.sd cattlemen.org)

# 2020 Allied Industry Membership Options

## Prime Member - \$2,500

(Package Value \$2,980)

- ◆ Complimentary 1/2 page ad in your preferred 2020 issue of *The South Dakota Cattleman*. \*
- ◆ Company logo and Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) with a link to your website.
- ◆ 8x10 booth at the 2020 SDCA Trade Show, (based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2020 convention promotional materials.
- ◆ Complimentary 2020 convention registration for 4 company employees.
- ◆ Complimentary 2020 membership for 3 company employees.
- ◆ The opportunity to conduct one direct mailing to SDCA members (labels will be provided, no electronic lists).

## Choice Member - \$1,000

(Package Value \$1,720)

- ◆ Complimentary 1/4 page ad in your preferred 2020 issue of *The South Dakota Cattleman*. \*
- ◆ Company logo and Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) with a link to your website.
- ◆ 8x10 booth at the 2020 SDCA Trade Show, (based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2020 convention promotional materials.
- ◆ Complimentary 2020 convention registration for 2 company employees.
- ◆ Complimentary 2020 membership for 2 company employees.

## Select Member - \$500

(Package Value \$810)

- ◆ Complimentary 1/8 page ad in your preferred 2020 issue of *The South Dakota Cattleman*. \*
- ◆ Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org).
- ◆ Recognition in *The South Dakota Cattleman* and other 2020 convention promotional materials.
- ◆ Complimentary 2020 convention registration for 1 company employee.
- ◆ Complimentary 2020 membership for 2 company employees.

## Standard Member - \$250

(Package Value \$460)

- ◆ Allied Industry listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) and in *The South Dakota Cattleman*.\*
- ◆ Complimentary 2020 membership for 2 company employees.

## Supporting Member - \$150

(Package Value \$260)

- ◆ Recognition in *The South Dakota Cattleman* and other convention promotional materials.
- ◆ Complimentary 2020 membership for 1 company employee.

## Corporate Membership (*Minimum of 4 locations*)

- ◆ \$150 membership for the first location. \$75 for each additional location.
- ◆ Recognition in *The South Dakota Cattleman* and other 2020 convention promotional materials.



[www.sd cattlemen.org](http://www.sd cattlemen.org)

\* *The South Dakota Cattleman* magazine is published in January, March, July, September & November.

Advertising reservations must be confirmed by the 10th of the month prior to publication.

Advertising is also available on our website and in the weekly electronic newsletter.

Contact Aimee Sitter at [aellinger@mnsca.org](mailto:aellinger@mnsca.org) or 2698049185 for more information.