

# 2021 Allied Industry Membership



- One-time annual commitment to SDCA and financial planning to meet your budget.
- Direct access to SDCA members.
- Repeat exposure to SDCA members - a proven audience of decision makers.
- Complimentary non-voting membership(s) for company employees.
- Recognition in *The South Dakota Cattleman* magazine.
- Advertising preference in *The South Dakota Cattleman* magazine.
- Discounted trade show space and early convention registrations during the SDCA convention.

### Please Choose Level:

- Prime Allied Industry
- Choice Allied Industry
- Select Allied Industry
- Standard Allied Industry
- Supporting Allied Industry

All event sponsorships are first-right-of-refusal to the previous year's sponsor, but additional sponsorship opportunities may be available. Contact the SDCA office at [office@sd cattlemen.org](mailto:office@sd cattlemen.org) or call 605-945-2333 to design a sponsorship package to meet your company's needs!

## Designate Primary Member

Name — Primary Employee Member

Company

Address City State Zip

Phone Email

### Additional information for Prime, Choice & Select:

- \* Please select issue for complimentary ad in *The South Dakota Cattleman*;
- \* Prime & Choice, Please email your logo to [aelling@sd cattlemen.org](mailto:aelling@sd cattlemen.org)
- \* Please list your company website.

Company Website Address

I would like our complimentary ad in the selected issue:

0 Jan/Feb  0 March/April  0 May/June  0 July/Aug  0 Sep/Oct  0 Nov/Dec

## Designate Additional Members (Standard-1; Select-1; Choice-1; Prime-2)

Name—Employee Member #2 (Standard, Select, Choice)

Company

Address City State Zip

Phone Email

Name—Employee Member #3 (Prime only)

Company

Address City State Zip

Phone Email

SDCA 116 N Euclid Ave Ste C Pierre SD 57501

605.945.BEEF (2333)

[www.sd cattlemen.org](http://www.sd cattlemen.org)

To Pay with credit card  
Please complete form or register online.

Name (as shown on card)

Billing Address



Credit Card #

CVC

Exp. date

Signature

Phone Number

[www.sd cattlemen.org](http://www.sd cattlemen.org)

# 2021 Allied Industry Membership Options *Cattlemen Working for Cattlemen*

## Prime Member - \$2,500

(Package Value \$2,980)

- ◆ Complimentary 1/2 page ad in your preferred 2021 issue of *The South Dakota Cattleman*. \*
- ◆ Company logo and Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) with a link to your website.
- ◆ 8x10 booth at the 2021 SDCA Trade Show, based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2021 convention promotional materials.
- ◆ Complimentary 2021 convention registration for 4 company employees.
- ◆ Complimentary 2021 membership for 3 company employees.
- ◆ The opportunity to conduct one direct mailing to SDCA members (labels will be provided, no electronic lists).

## Choice Member - \$1,000

(Package Value \$1,720)

- ◆ Complimentary 1/4 page ad in your preferred 2021 issue of *The South Dakota Cattleman*. \*
- ◆ Company logo and Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) with a link to your website.
- ◆ 8x10 booth at the 2021 SDCA Trade Show, (based on space availability).
- ◆ Recognition in *The South Dakota Cattleman* and other 2021 convention promotional materials.
- ◆ Complimentary 2021 convention registration for 2 company employees.
- ◆ Complimentary 2021 membership for 2 company employees.

## Select Member - \$500

(Package Value \$810)

- ◆ Complimentary 1/8 page ad in your preferred 2021 issue of *The South Dakota Cattleman*. \*
- ◆ Allied Industry membership listing at [www.sd cattlemen.org](http://www.sd cattlemen.org).
- ◆ Recognition in *The South Dakota Cattleman* and other 2021 convention promotional materials.
- ◆ Complimentary 2021 convention registration for 1 company employee.
- ◆ Complimentary 2021 membership for 2 company employees.

## Standard Member - \$250

(Package Value \$460)

- ◆ Allied Industry listing at [www.sd cattlemen.org](http://www.sd cattlemen.org) and in *The South Dakota Cattleman*.\*
- ◆ Complimentary 2021 membership for 2 company employees.

## Supporting Member - \$150

(Package Value \$260)

- ◆ Recognition in *The South Dakota Cattleman* and other convention promotional materials.
- ◆ Complimentary 2021 membership for 1 company employee.

## Corporate Membership (*Minimum of 4 locations*)

- ◆ \$150 membership for the first location. \$75 for each additional location.
- ◆ Recognition in *The South Dakota Cattleman* and other 2021 convention promotional materials.



[www.sd cattlemen.org](http://www.sd cattlemen.org)



\* *The South Dakota Cattleman* magazine is published in January, March, July, September & November.

Advertising reservations must be confirmed by the 10th of the month prior to publication.

Advertising is also available on our website and in the weekly electronic newsletter, *The Cattle Guard*.

Contact Aimee Sitter at [asitter@sd cattlemen.org](mailto:asitter@sd cattlemen.org) for more information.