



**73<sup>rd</sup> Annual Convention & Trade Show**  
November 30 – December 1, 2021  
**TENTATIVE Schedule of Events**  
Rapid City Ramkota

**Tuesday, November 30**

3:00 pm – 6:00 pm Exhibitor Move-In – Rushmore  
1:00 pm – 3:00 pm Board of Directors Meeting – Needles  
3:00 pm – 3:15 pm Break – Washington  
3:15 pm – 4:30 pm Committee Meetings – Roosevelt/Jefferson, Badlands, Bear Butte, Harney Peak, Needles  
4:30 pm – 4:45 pm Break  
4:45 pm – 6:00 pm Council Meetings – Badlands, Bear Butte, Harney Peak  
6:00 pm – 8:00 pm **#KnowYourBeef Trivia Contest & Exhibitor Appreciation Happy Hour** – Rushmore

**Wednesday, December 1**

7:00 am – 6:00 pm Registration – Washington Foyer (west wall)  
7:15 am – 8:30 am **Breakfast & Industry Updates** – Rushmore Room  
8:30 am – 10:30 am **SDSU Extension Roundup** – Washington Room  
10:30 am – Noon **Annual Meeting Part I – Business Meeting** (members only) – Washington Room  
11:30 am – 1:30 pm **Lunch & Keynote** – Rushmore Room  
1:30 pm – 2:00 pm Break & Trade Show Time – Rushmore Room  
2:00 pm – 4:00 pm **Cattlemen's Education Series** – Washington Room  
*Sponsored by the National Corn Growers Association*  
*"Gate to Plate" Panel Discussion & Market Outlook*  
4:00 pm – 4:30 pm Break in the Trade Show – Rushmore Room  
4:30 pm – 5:30 pm **Annual Membership Meeting Part II – Policy Resolutions** (members only) – Washington Room  
5:30 pm – 6:30 pm **Social & Trade Show Poker Run** – Rushmore Room  
6:30 pm – 8:00 pm **Best of Beef Banquet & Leopold Award Presentation** – Rushmore Room  
8:00 pm – 10:00 pm President's Auction & Trade Show Poker Run Winner Announced – Rushmore Room  
10:00 pm - ?? Hospitality Room

**Thursday, December 2**

7:00 am – 10:00 am Exhibitor Move-Out – Rushmore Room