

Agenda

The South Dakota Cattlemen's Association's Annual Convention and Tradeshow is slated for November 28 - 29 in Watertown. The Annual Convention & Trade Show provides a forum for members to network with fellow cattlemen, craft policy that will guide SDCA staff and leadership in the coming year, and learn about the latest industry happenings.

The convention theme is partnership and will focus on the collaborations between producers and partners that built the cattle industry in South Dakota, those that continue to serve cattlemen today, and the partnerships that will make the next generation stronger than ever. Convention programming will highlight the partners that support operations, provide services producers rely on, and the partners that are working to strengthen the industry to face future challenges.

November 28, 2023

- 9:00 AM - Exhibitor Move-In / Heavy Equipment Move-In
- 9:00 AM - Registration Opens
- 10:00 AM - Ag & Food Policy Committee Meeting
- 10:00 AM - Tax & Credit Policy Committee Meeting
- 11:00 AM - Live Cattle Marketing & International Trade Policy Committee Meeting
- Noon - Lunch
- 1:00 - 3:30 PM - Cattlemen's Education Series | Seminar I
Moving the Ag Industry Forward
- 3:30 PM - Trade Show Opens
- 3:45 PM - PREM / Federal Lands Policy Committee Meeting
- 3:45 PM - Cattle Health & Well-Being Policy Committee Meeting
- 4:45 PM - Trade Show Time featuring Cattle Conversations
- 6:00 PM - Best of Beef Happy Hour / Merck Roping Contest

November 29, 2023

- 7:00 AM - Registration Opens
- 7:15 AM - Breakfast
- 8:00 AM - Market Update by Duane Lenz of CattleFax
- 9:30 AM - Annual Membership Business Meeting
- 11:00 AM - Trade Show Time featuring Cattle Conversations
- Noon - Lunch & Featured Keynote Glen Newcomer
- 1:30 - 3:30 PM - Cattlemen's Education Series | Seminar II
Build Your Business Team Panel
- 4:00 - 5:30 PM - Annual Membership Policy Meeting
- 5:30 PM - Trade Show Time featuring Cattle Conversations
- 6:00 PM - Happy Hour
- 7:00 PM - Cattlemen's Banquet & Leopold Conservation Award
- 8:30 PM - President's Auction

Meet the Keynote



Glen Newcomer is President of Newcomer Farms, Inc. and owner of Agtec, LLC. Currently operating 5,000 cropland acres in NW Ohio, Newcomer Farms is located on the original farm homestead and now is transitioning into the 6th generation. Agtec, LLC has provided seed along with crop insurance services to farmers

farmers for the past 40 years. Glen currently serves as Chairman of the Board of Redline Equipment, a CaseIH dealership with 12 locations in Ohio, Michigan and Indiana. He earned his degree from The Ohio State University Agricultural Technical Institute where he majored in livestock production. In addition to developing business partnerships, Glen has focused on transitioning the farm along with succession planning with the assistance of his business advisory board. His presentation will focus on the value of developing a business advisory board and what it brings to agricultural producers as they build lasting partnerships with others.

Register today!



Check out the Trade Show!

